



every 3 seconds
an identity is stolen.

Identity theft affects 1 out of every 30 Americans annually... and the odds are increasing.

Identity thieves can access personal information in many ways, even from trusted sources you assumed were secure. **Over 253 million** identities have been compromised by thieves stealing electronic data. And those numbers continue to rise!

How does identity theft occur?

- **Phishing Scams:** Emails posing as financial institutions to update your account
- **“Old Fashioned Way”:** Theft of purses and wallets.
- **Mail Boxes:** Theft of bank statements and invoices.
- **Dumpster Diving:** Rummaging through trash.
- **In-Store Scams:** Skim private data from secret credit card readers.
- **Google:** Use personal information through web searches
- **Online Social Networks:** Browse MYSPACE and FACE BOOK for exposed data telemarketing scams, call consumers posing as bank fraud investigator.
- **Workplace Theft:** Insiders steal data from their employer.
- **Friends & Family:** Victims often know the identity theft.

Identity theft statistics:

- **10 million** Americans had their identities stolen last year.
- **400,000 children** under the age of 18 became victims.
- 50% of victims have no idea how their personal information was obtained.
- According to the IRS, **over 8 million** Social Security numbers are being used by more than one person.
- Since 2005, “data breaches” account for **253 million** compromised identities.
- A full US citizen identity can be bought online for less than \$20.
- 50% of illegal online trade occurs in the U.S., with the remaining occurring offshore.
- Black market trafficking of stolen electronic identities is estimated to increase to **1.6 billion** by 2010.
- An estimated 12-15 million illegal immigrants are in the U.S. looking for an American identity.

what makes **entrust america** unique?



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How do I protect my family?

Identity theft cannot be prevented, however, once detected your identity can be recovered. The Entrust America - ID Recovery includes:

IDENTITY RECOVERY

Immediate communication of fraud alerts to:

- All three credit bureaus
- Social Security Administration (SSA)
- Federal Trade Commission (FTC)
- US Postal Service (USPS)
- State Attorney General's Office

Research of credit history for fraud verification within:

- Public records - liens, judgments, bankruptcies
- Credit accounts - new and/or derogatory
- Addresses
- Prior employment

Work with financial institutions and credit card companies to:

- Issue fraud victim statements
- Address identity theft claims
- Begin restoration of credit

What makes Entrust America unique?

When someone becomes a victim of identity theft, the last place they want to be pointed is to a website. At Entrust America, we treat our members with compassion and understanding.

Our expert "Recovery Specialists" incorporating law enforcement professionals have helped over 45,000 people restore their identities to "pre-theft status". We are with you from beginning to the end to ensure a successful recovery process.

Our proprietary software is the most thorough, efficient and easy to use service available to the industry.

Entrust America Software Provides:

- A custom interface for the EA Identity Recovery Specialist(s) to input key information while interviewing the victim.
- Personalization and organization of all identity theft documents.
- Management for all immediate electronic notifications, as well as all follow-up hard copy, return receipt notifications.
- Documentation of the entire recovery process in an easy to follow time stamped journal format.

Don't allow yourself to be victimized. Ask your authorized dealer about how you can protect your family's identity today. Your peace of mind is priceless.